

MANAGEMENT STUDIES

01. Identify the logo of this MNC.

- A. Royal Dutch Shell
- B. Walmart
- C. GE
- D. Starbucks



02. Identify the currency.

- A. Birr of Ethiopia
- B. Bolivar of Venezuela
- C. Budju of Venezuela
- D. Thai Bhat of Thailand



03. Identify the Airlines logo.

- A. Qatar Airlines
- B. Malaysian Airlines
- C. British Airways
- D. Singapore Airlines



04. Identify the CEO of a famous company.

- A. Mark Zuckerberg, CEO of Facebook Inc.
- B. Dick Costolo, CEO of Twitter Inc.
- C. Tim Cooks, CEO of Apple
- D. Jeff Bezos, CEO of Amazon



05. Where do you come across the term “Hallmark – 916”?

- A. On Indian Passport Services and VISA
- B. Gold Ornaments
- C. On Indian Currency Notes
- D. Government Certificates and Bond Papers

06. Which of these is not true about a debit card?

- A. You can make payment on purchases from your account in the bank.
- B. You can pay your bills even if you do not have your own bank account.
- C. You will not be charged any interest on the amount spent using a debit card.
- D. You can withdraw money from the ATM using a Debit Card.

07. What is most likely to happen if there is a fall in the death rate while the birth rate and migration remain unchanged?

- A. The population structure will remain the same.
- B. The population will increase.
- C. There will be a change in the proportion of men to women.
- D. The standard of living will increase.

08. In August 2007, the Central Bank of Swaziland increased its interest rate on savings from 9.5 % to 10 %. Which effect would this likely have on producers and consumers?

<u>Producers</u>	<u>Consumers</u>
A. Borrow less	Save more
B. Borrow less	Spend more
C. Invest more	Save more
D. Invest more	Spend more

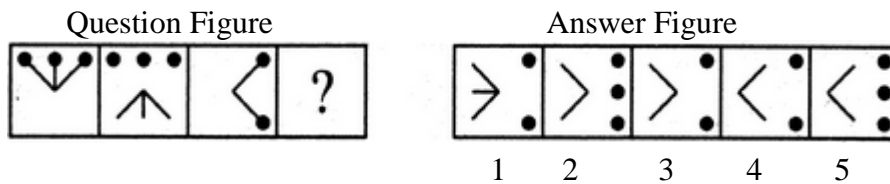
09. The table shows information for two workers.

	<u>Doctor</u>	<u>Window cleaner</u>
Annual income (\$)	50000	20000
Total deductions (\$)	10000	8000

Both workers save 10 % of their disposable (remaining) income. How much is this in each case?

	<u>Doctor</u>	<u>Window cleaner</u>
A.	\$12000	\$40000
B.	\$1200	\$4000
C.	\$40000	\$12000
D.	\$4000	\$1200

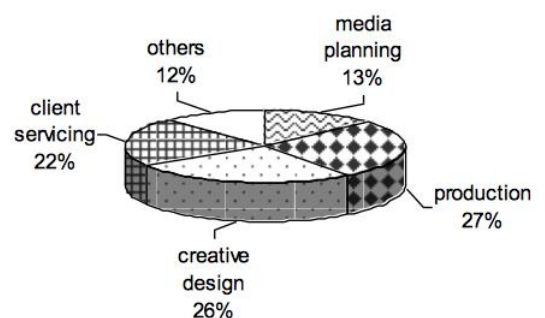
10. Which of the Answer Figures fits the missing space (?) in the Question Figure?



- A. Figure 1 B. Figure 2 C. Figure 3 D. Figure 4

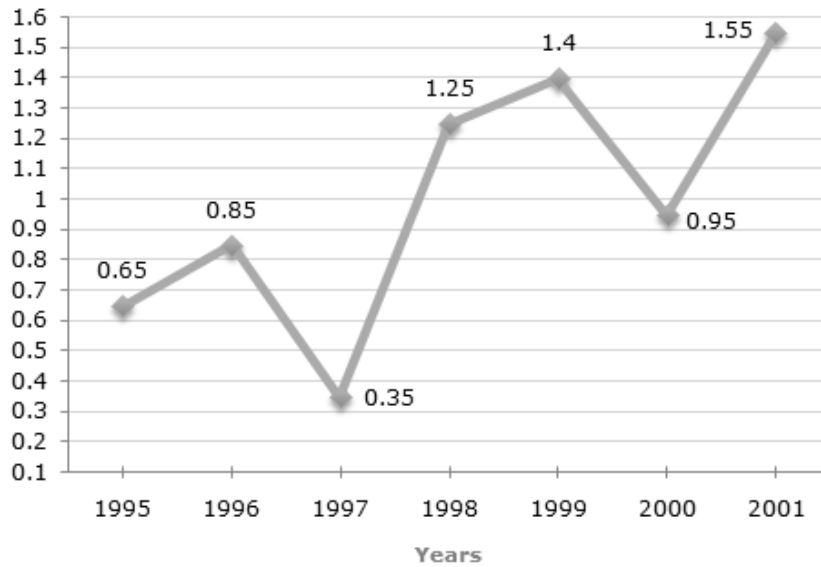
11. The adjacent chart gives the details of 998 advertising jobs in the economy. How many jobs are still available in creative design if only 50% of the jobs are occupied?

- A. 130 B. 140
C. 180 D. 100



12. The following line graph gives the ratio of the amounts of imports by a company to the amount of exports from that company over the period from 1995 to 2001. In how many of the given years were the exports more than the imports?

Ratio of Value of Imports to Exports by a Company Over the Years.



- A. 1 Year B. 2 Years C. 3 Years D. 4 Years